

2022-2023 District Goals

District: 120
Constitutional Area: Europe



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[2022 23 Action Plan Service Activities Alar.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	4	6
2nd Quarter	1	20	6	8
3rd Quarter	1	20	7	9
4th Quarter	1	20	5	10

FY New Clubs

3

FY Charter Members

60

FY New Members

22

FY Retention Goal

33

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

49

Action Plan

[2022 23 Action Plan Membership Development.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- No, our GLT district coordinator will not report completed zone chairperson and club officer training in Learn.

Action Plan

[2022 23 Action Plan Leadership .docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 1% and club participation in our district increases by 0.5%.
- b. Our team will ensure that 0 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 50 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[2022 23 LCIF Action Plan Alar.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Continue with the donation platform. The environment is there, there are no projects and no marketing.
Form a marketing team.
Campaign for the prevention of diabetes.

Action Plan